

Everything is Possible!

MELBOURNE LUNCH

PRIZE PROPOSAL



Perry Cross
Spinal Research
Foundation

To Cure Paralysis For All™

Welcome



I am delighted to invite you to the Everything is Possible Melbourne Lunch on behalf of the Perry Cross Spinal Research Foundation (PCSRF) and my very dear friend, Perry Cross.

Perry is a person I admire with great affection and respect. He is an outstanding young man who took a sporting tragedy and turned it into a mission that is inspiring and relentless. I'm certain through the work of the Foundation his commitment and passion will result in countless lives being improved for the better.

This is a special year for the Foundation because it marks a quarter of a century since Perry's life changed. As a fit and healthy 19-year-old rugby player, he found himself the victim of a tackle gone wrong and was handed the devastating news that he would live life as a C2 ventilated quadriplegic.

Upon learning he was one of the approximate 12,000 Australians living with a spinal cord injury, he committed himself to providing them and their loved ones with the most special of gifts – hope.

The PCSRF was formed to help facilitate, collaborate and initiate the global connections required to find a cure for paralysis. While Perry and his team raise awareness of spinal cord injuries, their key focus is on sourcing the funding that allows medical and scientific experts to inch closer to finding the cure they all dream of.

Among the world-class experts are Dr James St John and his colleagues at the Griffith Institute for Drug Discovery. Tonight you will see their ground-breaking work showcased and gain an insight into the incredible work they do. Through the generous support of donors, the Foundation committed another \$450,000 to their Spinal Injury Project last year and we encourage you to lend your support, where possible.

I've learned so much from Perry over the years and admire his courage, persistence and dedication. He has taught me and so many others that 'everything is possible'. I hope that after this afternoon you will also share his insatiable thirst for life and unwavering passion to find a cure for paralysis.

By attending the luncheon and supporting the Perry Cross Spinal Research Foundation in raising funds and awareness for the incredible research being undertaken by Australian scientists, together we can drive this cure into its next phase.

As Perry says, if we can work together, everything is possible.

The Honourable Dame Quentin Bryce AD CVO
Patron

How to get involved.

1.

DONATE A LIVE AUCTION ITEM

Show your support by donating a Live Auction Prize (minimum prize value of \$1,000)

Benefits

Acknowledgment of your contribution during the Live Auction by the auctioneer.

Acknowledgement in the event program, including the item description, image and business name.

Acknowledgement on the online auction platform, including item description, images, corporate logo, business name & website link. Please [click here](#) to review an example of the online auction platform.

Audio visual slide to be displayed on event screen during the auction of your item.

Exposure to an elite community of business leaders and some of the Melbourne's most influential individuals.

2.

SILENT AUCTION ITEM

Show your support by donating a Silent Auction Prize
(minimum prize value of \$100)

Benefits

Acknowledgement in the event program, including the item description and business name.

Acknowledgement on the online auction platform, including item description, images, corporate logo, business name & website link. Please [click here](#) to review an example of the online auction platform.

Live update displayed on event screen showing current bid on your item throughout the afternoon.

Exposure to an elite community of business leaders and some of Melbourne's most influential individuals.



3.

RAFFLE ITEM

Show your support by sponsoring the Major Raffle Draw

Your Investment: Donation of a Major Raffle Prize
valued at over \$5000

Benefits

Exclusive naming rights to the Major Raffle Draw.

Full page acknowledgment and promotion in event program, including prize, corporate logo and website.

Corporate logo on event website page.

Opportunity for representative to present prize/s and draw raffle winner tickets on stage alongside MC on the day.

Scrolling corporate logo placement on screen throughout the lunch to promote your business.

Two (2) complimentary tickets to attend the event with eight (8) subsequent tickets purchased under your company's name at the special supporters rate of only \$185 per ticket (subject to availability at time of committing to sponsorship).

The Perry Cross Spinal Research Foundation's promise is to seek a cure for paralysis for all. It's about making the impossible, possible.

You have the opportunity to join us in the promise of a future where paralysis can be cured. It is now a question of when, not if.

Thank you for your consideration.

To support or for more information on this event, please contact Tara at events@pcsr.org.au or 0449 221 022.

Thank You



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