

*Everything is Possible!*

**MELBOURNE LUNCH**

**SPONSORSHIP PROPOSAL**



Perry Cross  
Spinal Research  
Foundation

*To Cure Paralysis For All™*

## Welcome



I am delighted to invite you to the Everything is Possible Melbourne Lunch on behalf of the Perry Cross Spinal Research Foundation (PCSRF) and my very dear friend, Perry Cross.

Perry is a person I admire with great affection and respect. He is an outstanding young man who took a sporting tragedy and turned it into a mission that is inspiring and relentless. I'm certain through the work of the Foundation his commitment and passion will result in countless lives being improved for the better.

This is a special year for the Foundation because it marks a quarter of a century since Perry's life changed. As a fit and healthy 19-year-old rugby player, he found himself the victim of a tackle gone wrong and was handed the devastating news that he would live life as a C2 ventilated quadriplegic.

Upon learning he was one of the approximate 12,000 Australians living with a spinal cord injury, he committed himself to providing them and their loved ones with the most special of gifts – hope.

The PCSRF was formed to help facilitate, collaborate and initiate the global connections required to find a cure for paralysis. While Perry and his team raise awareness of spinal cord injuries, their key focus is on sourcing the funding that allows medical and scientific experts to inch closer to finding the cure they all dream of.

Among the world-class experts are Dr James St John and his colleagues at the Griffith Institute for Drug Discovery. Tonight you will see their ground-breaking work showcased and gain an insight into the incredible work they do. Through the generous support of donors, the Foundation committed another \$450,000 to their Spinal Injury Project last year and we encourage you to lend your support, where possible.

I've learned so much from Perry over the years and admire his courage, persistence and dedication. He has taught me and so many others that 'everything is possible'. I hope that after this afternoon you will also share his insatiable thirst for life and unwavering passion to find a cure for paralysis.

By attending the luncheon and supporting the Perry Cross Spinal Research Foundation in raising funds and awareness for the incredible research being undertaken by Australian scientists, together we can drive this cure into its next phase.

As Perry says, if we can work together, everything is possible.

**The Honourable Dame Quentin Bryce AD CVO**  
Patron

# How to get involved.

## 1

### PURCHASE TICKETS

Join us on the day \$1,950 per table of 10 or \$195 per person

Book your tickets at [www.pcsrf.org.au](http://www.pcsrf.org.au)

## 2

### BECOME A SPONSOR

We are offering many great opportunities to promote your business by sponsoring this exciting event.

Please refer to pages 4 to 6 for more details

## 3

### OTHER WAYS YOU CAN SUPPORT

- Donate a Live Auction Item
- Donate a Silent Auction Item
- Make a Donation

## SPONSORSHIP BENEFITS

Benefits	Table Sponsorship	Menu Sponsorship	Raffle Prize Sponsorship	Full Page Program Ad
Complimentary table of 10	✓	✓		
Full page advertisement promoting your business in the event program				✓
Logo placement on screen throughout the lunch to promote your business	✓	✓	✓	
Corporate logo acknowledgment in program	✓			
Corporate logo on event website page	✓	✓	✓	
Emcee acknowledgement for your highly valued support	✓	✓		
Acknowledgment of your sponsorship across the PCSRF social media platforms	✓	✓		
Canapés on arrival, two-course lunch, entertainment, charity auction and raffles	✓	✓		
Preferred seating	✓	✓		
Exclusive naming rights to the event menu		✓		
Corporate logo in program next to menu items		✓		
Opportunity to provide one live auction item	✓	✓		
Opportunity to provide item(s) to gift bags for guests	✓	✓	✓	
Exclusive naming rights to the event's raffle			✓	
Full page advertisement promoting your raffle prize, including your corporate logo and website			✓	
Opportunity for representative to present prizes and draw raffle winner tickets on stage alongside MC on the day			✓	
Two (2) complimentary tickets to attend the event with eight (8) subsequent tickets purchased under your company's name at the special supporters rate of only \$185 per ticket (subject to availability at time of committing to sponsorship)			✓	

## TABLE SPONSORSHIP

As the official table sponsor, the Perry Cross Spinal Research Foundation will provide you with the following opportunity:

Your investment as an Everything Is Possible Melbourne Lunch Table Sponsor;

\$4,900

Complimentary VIP table of 10 including:

Corporate logo on event website page

Full page advertisement promoting your business in the event program

Logo placement on screen throughout the lunch to promote your business

Corporate logo acknowledgment in program

Emcee acknowledgement for your highly valued support

Acknowledgment of your sponsorship across the PCSRF social media platforms

Canapés on arrival, two-course lunch, entertainment, charity auction and raffles

Opportunity to provide one live auction item

Opportunity to provide item(s) to gift bags for guests'

Preferred seating

## MENU SPONSORSHIP

As the official menu sponsor, the Perry Cross Spinal Research Foundation will provide you with the following opportunity:

Your investment as an Everything Is Possible Melbourne Lunch Table Sponsor;

\$5,900

Exclusive naming rights to the event menu

Corporate logo in program next to menu items

Corporate logo on event website page

Complimentary VIP table of 10 including:

- Full page advertisement promoting your business in the event program
- Logo placement on screen throughout the lunch to promote your business
- Emcee acknowledgement for your highly valued support
- Acknowledgment of your sponsorship across the PCSRF social media platforms
- Canapés on arrival, two-course lunch, entertainment, charity auction and raffles
- Opportunity to provide one live auction item
- Opportunity to provide item(s) to gift bags for guests
- Preferred seating

**RAFFLE PRIZE SPONSORSHIP**

As the official raffle prize sponsor, the Perry Cross Spinal Research Foundation will provide you with the following opportunity:

Your investment as an Everything Is Possible Melbourne Lunch Table Sponsor; The Major Raffle Prize with a minimum prize value of

\$5,000+

**FULL PAGE PROGRAM ADVERTISEMENT**

Your investment as an Everything Is Possible Melbourne Lunch Table Sponsor;

\$300

Exclusive naming rights to the event's raffle

Full page item acknowledgment and promotion in event program, including prize, corporate logo and website

Corporate logo on event website page

Opportunity for representative to present prizes and draw raffle winner tickets on stage alongside MC on the day

As an official full-page program advertisement sponsor, the Perry Cross Spinal Research Foundation will provide you with the following opportunity:

Full page advertisement promoting your business in the event program

Logo placement on screen throughout the lunch to promote your business

Opportunity to provide item(s) to gift bags for guests'

Two (2) complimentary tickets to attend the event with eight (8) subsequent tickets purchased under your company's name at the special supporters rate of only \$185 per ticket (subject to availability at time of committing to sponsorship)



The Perry Cross Spinal Research Foundation's promise is to seek a cure for paralysis for all. It's about making the impossible, possible.

You have the opportunity to join us in the promise of a future where paralysis can be cured. It is now a question of when, not if.

Thank you for your consideration.

To support or for more information on this event, please contact Tara at [events@pcsr.org.au](mailto:events@pcsr.org.au) or 0449 221 022.

Thank You



Perry Cross Spinal Research Foundation  
To Cure Paralysis For All™