

FAQ's



Who are the Ambassadors?

Our Cure Crusader Ambassadors are individuals with lived experience of spinal cord injury (SCI). Many are people who have sustained an injury through sporting accidents, road trauma or other incidents and are passionate about sharing their personal journey to educate, inspire, and help prevent future injuries.



[Meet Our Ambassadors](#)

What topics will the Ambassador speak about?

Each presentation is tailored to the audience and may include:

- The Ambassador's personal story of life before and after their spinal cord injury.
- The impact on physical, emotional and mental health and regaining independence and finding purpose after an injury.
- Injury prevention and safety messages (e.g. safe driving, responsible behaviour, sports safety, staying safe in the summer months).
- Resilience, mindset, and motivation in the face of adversity.
- The work of the Perry Cross Spinal Research Foundation, the human clinical trial the Foundation has helped to raise over \$15M to support for 30 people living with spinal cord injury.

Who is the presentation suitable for?

Ambassadors speak to a wide range of audiences including:

- High schools and universities
- Networking Groups
- Sporting clubs and youth groups
- Workplaces and corporate events
- Community organisations and health forums
- We tailor the session content and tone to suit age, setting and purpose.

How long is the presentation?

Presentations are generally 20–40 minutes with additional time for Q&A if desired. This can be adapted depending on your schedule.

Is there a cost involved?

There is no set fee, but we greatly appreciate a donation to support our programs or the opportunity to display flyers to learn more about the Foundation.

Can the audience ask questions?

Absolutely. Many Ambassadors encourage open Q&A and find that audiences are curious and engaged. We welcome respectful and thoughtful questions.

FAQ's



Do we need to provide anything?

We will work with you on any specific requirements prior to the event including:

- An introduction for the event host to introduce our Ambassador and relevant information about the Foundation.
- A microphone if the venue is large (preferably lapel microphone).
- A screen/projector if you'd like the Ambassador to use visuals (optional).
- Parking/accessibility info (as below).
- A quiet space for the Ambassador before or after the speaking engagement, if available.

What we can provide:

We are happy to work with you on any other collateral that might be needed for your event, some items we can provide include:

- A pull up banner for the event room showing spinal cord injury facts and stats.
- DL flyer that provides information about the Foundation, SCI stats and figures and a QR code to learn more.
- A short video that explains the work of the Foundation that can be used as an introduction.
- A lucky door prize and entry form to collect attendees details, if required.
- We would love to host you on a tour of our lab to see the research we support first-hand, this can be offered before or after the speaking engagement.

Parking/accessibility information:

It would be appreciated if you can provide an accessible parking space for our speakers. If speaking on a stage a wheelchair ramp will be required. To help with planning we will also require information on availability of an accessible bathroom.

Are the talks appropriate for younger audiences?

Yes – our team works with the Ambassador to ensure age-appropriate content. We recommend Year 10 and above for in-depth spinal injury discussions, but primary school adaptations can be made, if needed.

How do we book an Ambassador?

Contact us at team@pcsrf.org.au Please provide event details, audience type and preferred date.